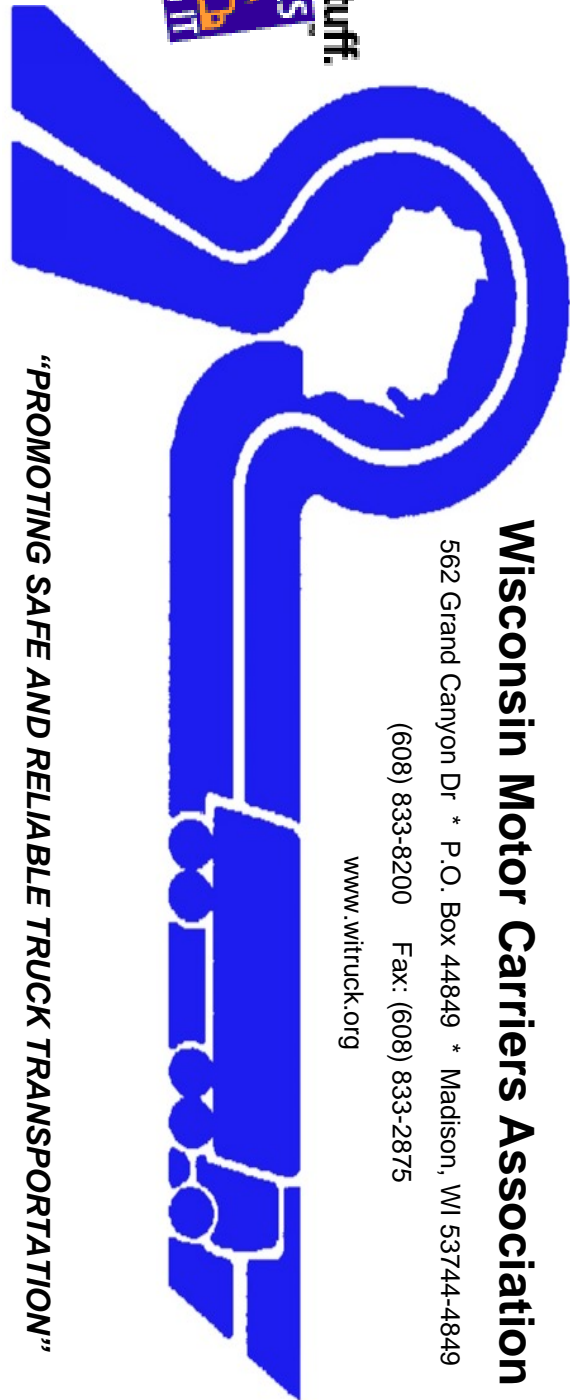




Good stuff.



“PROMOTING SAFE AND RELIABLE TRUCK TRANSPORTATION”

Wisconsin Motor Carriers Association

562 Grand Canyon Dr * P.O. Box 44849 * Madison, WI 53744-4849

(608) 833-8200 Fax: (608) 833-2875

www.witruck.org

WHAT IS WMCA?

The Wisconsin Motor Carriers Association (WMCA) is a non-profit trade association concerned with truck transportation issues within the State of Wisconsin. In addition to the General Association, the WMCA includes the Wisconsin Movers Association, the Wisconsin Towing Association, the Wisconsin Milk Haulers Association and the Wisconsin Motor Coach Association. Allied members represent the providers of products and services used by trucking companies.

As a service organization, the WMCA provides Legislative & Regulatory expertise, timely industry news, unparalleled cost-efficient educational programs, access to the trucking industry's most dynamic suppliers, enhancement of trucking's image through industry related shows and engagements, and unique networking opportunities through golf outings, annual meetings, seminars, safety meetings, truck show, and a tailgate fundraiser.

WMCA is the Wisconsin affiliate of the American Trucking Associations (ATA). Through this relationship, WMCA is able to provide members with information on national issues and give Wisconsin's input.

STATE REPRESENTATION

Federal and state legislation can affect every aspect of the trucking industry operation. Lobbying to affect the outcome of the legislative process is one of our most important functions. The WMCA keeps a close contact with legislators and state administrative agencies. The WMCA strives to represent the Wisconsin trucking point of view on state legislation and administrative rules. Some of the association's recent accomplishments include:

- Defeated the Proposed Oil Franchise Fee
- Helped Repeal Fuel Tax Indexing
- Expanded Access for 53 foot Trailers

Two advantages in having state representation include:

- 1) Receive information about what the legislature is considering, when public hearings will be held and what laws are changed, and
- 2) Having registered lobbyists, WMCA members are represented on a variety of issues. Without this input, legislators might be unfamiliar with the industry and the impact actions could have on trucking operations if legislation is passed.

Trucking Regulations – The Legislature considers numerous proposals to modify state law regulating trucking in Wisconsin. It is important legislators have the trucking industry view on taxation, licensing, permitting, truck route restrictions, size and weight before laws are changed.

Business Issues - The WMCA is also very active on general business issues. Taxation, insurance, employment mandates, unemployment and workers compensation are just a few of the issues important to WMCA members.

Legislative Day - Each year, the WMCA hosts a Legislative Day in Madison. Members are briefed on current issues, the legislative process and meet with their legislators in the Capitol to discuss current issues in the industry.

Environmental Services - The WMCA recognizes the impact environmental issues have on the operation of a trucking company. Consequently, the Association has increased the emphasis on issues such as storm water runoff, the Clean Air Act, recycling, underground storage tanks, truck parking and idling, and disposal of hazardous materials. WMCA staff is willing and able to answer questions on these and other environmental issues.

FEDERAL REPRESENTATION

In conjunction with the American Trucking Associations, the WMCA represents the Wisconsin trucking interests on federal legislation. Each year, members of the WMCA travel to Washington to meet with the Wisconsin Congressional delegation. This trip provides WMCA members the opportunity to discuss trucking and general business issues with our representatives in Washington.

INFORMATIONAL SERVICES

Bulletins – WMCA distributes numerous e-publications, letters and e-mails containing information about Wisconsin legislation; rules and regulations approved in other states; changes proposed at the Federal level and other useful information about trucking in Wisconsin and across the country.

Technical Assistance - The WMCA staff is available to assist trucking companies on specific information requests on:

- Designated Highway System
- Commercial Drivers License
- Drug & Alcohol Testing
- Environmental Issues
- Fuel Tax & Permits
- Hazardous Materials
- Motor Vehicle Insurance
- Safety Regulations
- Size/Weight Restrictions
- Unemployment Compensation
- Vehicle Registration
- Workers Compensation

SAFETY PROGRAMS

The WMCA is dedicated to highway safety. The Wisconsin Council of Safety Supervisors meets monthly, publishes a monthly safety bulletin and sponsors a variety of safety programs.

Safety Seminars - Seminars are held at various locations across the state on a variety of safety issues. These day long seminars include topics such as: vehicle maintenance, FMCSR, hours of service, size/weight, drug testing, etc. Following the seminar, the Council of Safety Supervisors typically holds their monthly meeting in the evening, with a speaker, to address the group.

The Council has established a Safety Supervisor/Director Development Program. This is a series of six elective seminars that will help safety personnel handle their job responsibilities in a more effective and professional manner.

The WI Council of Safety Supervisors sponsors a variety of programs to promote safety, recognize safe drivers and encourage professionalism in the industry. Some of these include:

- Driver of the Month/Year Program
- Truck Driving Championship
- Fleet Safety Awards
- Cooperative Road Patrol
- Vehicle Safety Inspections
- Safety Supervisor Training
- President's Safe Driver's Club

Wisconsin Road Team - In 1988, the WMCA formed the first state Road Team in the United States. These truck drivers have outstanding safety records and the desire to promote highway safety to others. This team of drivers, in addition to performing their company duties, make numerous public appearances on behalf of the trucking industry to provide a trucker's view of highway safety. They also discuss the importance of the trucking industry to the state's economy and the career possibilities within the industry. Most of the presentations made by the road team are in the school system. The WI Road Team visits an average of 14,000 driver education students annually emphasizing highway safety and explaining how to share the road with large vehicles.

OTHER PROGRAMS

Job Placement Announcements - The WMCA publishes announcements in their informational materials for companies seeking to fill vacant positions and for people looking for positions in the trucking industry. Job postings are also available on the WMCA website.

Group Discount Program - The Association has entered into an agreement with a number of vendors so that WMCA members may purchase needed supplies and services at a reduced price. These programs include:

- Overnight Package Delivery Service
 - UPS
- Compliance Forms & Publications
 - J.J. Keller & Associates
- Disability Insurance for Employees
 - American Fidelity
- Pre-Paid Legal Services
- American Towing Alliance
- I-Pass Best Pass

Wisconsin Motor Carriers Foundation - The Association has established a charitable/education foundation that supports charitable causes and also provides scholarships to students who are studying to become truck drivers or heavy duty diesel mechanics at the Fox Valley Technical College, Chippewa Valley Technical College and the Waukesha County Technical College.

Wisconsin Truck Expo- WMCA has held the Wisconsin Truck Expo to provide Allied members with an opportunity to display the latest technology in equipment and services to trucking company officials and operators.

Membership – WMCA membership dues for trucking companies are graduated based on the number of power units operated. For dues and other information, please call the WMCA office at **608-833-8200** or check our web site at **www.witruck.org**.

THE WMCA IS WORKING FOR YOU.

SUPPORT THE ASSOCIATION.

BECOME A MEMBER.



WMCA MEMBERSHIP APPLICATION

Company Name: _____

Contact Name: _____

Title: _____

Mailing Address: _____

City: _____

State: _____ Zip: _____

Email: _____

Web Site: _____

Phone #: _____

Fax #: _____

Watts #: _____

BUSINESS PROFILE:

No. of Power Units: _____ No. of Trailers: _____

___ Truckload Carrier

___ Less than Truckload

___ Refrigerated

___ Haz Mat: ___ Fuel, ___ LP, ___ Other

___ Dump Truck

___ Livestock Hauler

___ Heavy & Specialized

___ Tank Carrier: ___ Food Grade, ___ Other

___ Car Hauler

___ Flatbed

___ Allied (Specify type of business)