



# Wisconsin Road Team

Sharing Wisconsin's Roads



## 2010 Information and Nomination Form

One of the most successful programs sponsored by the Wisconsin Motor Carriers Association has been the Wisconsin Road Team. For the past **21 years**, the team has provided the WMCA with a proactive approach to highway safety and an opportunity to improve the image of the trucking industry in this state.

The Wisconsin Road Team continues to build upon the successful foundation developed by members of the team in previous years. The program has concentrated in the following areas:

- 1. Drivers Education Classes** - The Road Team makes approximately 205 high school appearances and presentations to about 15,000 students in driver education classes, providing safety tips and explaining how to "share the road" with large vehicles.
- 2. Media & the General Public** - Wisconsin's Road Team members have granted numerous interviews with the media and have discussed highway safety and the importance of the trucking industry at a variety of conventions, trade shows and civic organizations.
- 3. Safety Forums** - Team members have spoken at safety forums, in-service training sessions for government agencies, drivers' meetings, and company safety banquets.

### SEEKING PROFESSIONAL DRIVERS

- Articulate, safety-conscious drivers
- Drivers talk about what they know
- About 3-4 times per month
- Flexible schedule - Local drivers will do assignments in their region of the state. Over-the-Road drivers can be scheduled for a Friday and Monday once a month or for several days in one week about every six weeks. Our staff will work with the company and driver to make it work for them.
- Driver and company know the assignments 3-4 weeks in advance.
- Our heaviest scheduled areas of the state: Southeast, Northwest, North Central, Central

## **ELIGIBILITY**

1. Nominees must be currently employed as truck drivers, either company drivers or independent owner-operators. (Consideration will be given to retired drivers who have company support.)
2. Nominees must have an outstanding safety record.
3. Nominees should be able to speak convincingly about their commitment to safety and by their appearance, represent the trucking industry's best. Those selected to the Road Team will receive professional speech training.
4. The nominee, if selected, must be willing to spend up to three days per month traveling and speaking on behalf of the trucking industry. For more information on scheduling, the time commitment, or the program contact Susan Webb at the WMCA (608) 833-8200 ext 12.
5. The nominating company must be willing to continue to pay salary and provide benefits to the driver while he or she is traveling for the Wisconsin's Road Team. (In the case of an owner-operator, the company must be willing to pay the driver's overhead costs plus an additional sum equivalent to his profit per day for each day spent for the WMCA.)
6. Those selected to the Wisconsin's Road Team will be introduced and recognized at the WMCA Safety Awards Banquet.
7. The nominating company must be a member of the WMCA.

**IN SELECTING DRIVERS, EMPHASIS WILL BE PLACED ON THE DRIVER'S ABILITY TO SPEAK ARTICULATEDLY AND ENTHUSIASTICALLY ABOUT THE TRUCKING INDUSTRY.**

## **PROCEDURE**

- To nominate a driver, please fill out the Official Nomination Form.
- Emphasis should be placed on why the nominee would be a good representative of Wisconsin's trucking industry.
- The person signing the nomination form must be a motor carrier executive with the authority to commit his/her company's support for the program, as specified above. The nominator should also confirm that the nominated driver is willing to participate in the program.
- **Nominations must be received by the WMCA no later than January 8, 2010.**

**Selection interviews will be held:**

**January 22, 2010 in Madison**

Please make sure your driver is available this day.

## CANDIDATE

Name \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Home Phone \_\_\_\_\_ Date of Birth \_\_\_\_\_ Male/Female (Circle)

Employers Name \_\_\_\_\_

Local Business Address (Terminal) \_\_\_\_\_

Type of Carrier (Truckload, LTL, hazmat, bulk, auto, mover, tow, coach, other) \_\_\_\_\_

How is driving assignment described? (city, over-the-road, regional) \_\_\_\_\_

What commodities does candidate typically carry?  
(general commodities, produce, petroleum) \_\_\_\_\_

How many years has the candidate been a professional truck driver? \_\_\_\_\_

How many with present employer? \_\_\_\_\_

Is the candidate an owner operator? \_\_\_yes \_\_\_no

Has the candidate ever been involved in an accident or other violation while driving a truck, either preventable or non-preventable? \_\_\_yes \_\_\_no If yes, please list & explain (on separate sheet) date of occurrence, circumstances, and with regard to an accident, whether it was ruled preventable/non-preventable.

## INDUSTRY AND PERSONAL ACTIVITY

(Please use separate sheet)

Please list any industry-related honors or awards', including company awards, the candidate has won (truck driving championships, WMCA Driver of the Month/Year Award, million-mile safe driving award, 5 year safe driving award, President's Safe Driver's Club, etc.)

Please describe the candidate's involvement in company - or industry - related programs, such as driver or safety training.

Please mention any hobbies or interests.

Please list any community service or youth related activities such as: Trucker Buddy, Special Olympics, YMCA, Little League, church groups, community groups, etc.

## NOMINATORS STATEMENT

Nominators Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**(Please use separate sheet)**

In your own words, please tell us why you think the candidate would make a good representative for Wisconsin's Road Team. Is he/she articulate? Does he/she work well with people? Does this person demonstrate a concern for the trucking industry's image? How? What other things should be considered in reviewing this person's nomination?

**NOTE:** MVR must accompany nomination form. Supporting materials, such as copies of awards or testimonials, may be included.

Signature \_\_\_\_\_

(The person signing this form must be a motor carrier executive with the authority to commit his/her company's support for the program, as specified in the Eligibility Rules. The nominator should also confirm that the nominated driver is willing to participate in the program.)

**2010 Road Team  
In Partnership with J.J. Keller & Associates, Neenah, WI**

**Deadline for nominations is January 8, 2010**

**Selection held:**

**Mail nominations to:** Wisconsin Motor Carriers Association  
PO Box 44849, Madison, WI 53744-4849  
(608) 833-8200 ext 12 or Fax: (608) 833-2875

  
**J. J. Keller**  
& Associates, Inc.  
**Since 1953**  
In memory of  
John "Jack" Keller  
Founder