



WISCONSIN MOTOR CARRIERS ASSOCIATION

PROMOTING SAFE AND RELIABLE TRUCK TRANSPORTATION

NOVEMBER 2009

RON VANDE ZANDE RECEIVES BABBITT AWARD

Ron Vande Zande, owner of VZ's Trucking in Waupun, was recognized with the Babbitt Award by the Wisconsin Motor Carriers Association (WMCA) at the Annual Meeting in Madison on October 28, 2009.

Beginning in 1977, the Frank W. Babbitt Award has been presented on behalf of the Association to an individual who has shown outstanding service to the WMCA, the trucking industry and their community. This annual award is the highest honor to be bestowed on a WMCA member.

Ron was one of five founding members who developed the Waupun Truck and Show, a community festival for the trucking industry. He has

served as President of that event for eighteen of the last twenty years and is stepping down from that position this year.

The Waupun event has provided a great family atmosphere for people in the trucking industry and has helped promote the importance of the industry in Wisconsin's economy. Probably more importantly, it has raised over a quarter of a million dollars for numerous charities, including the MAC fund, and the Make a Wish Foundation.

Ron is a board member of the WMCA and has recruited members for the organization. He is a member of WMCA's Legislative Affairs Committee,

has attended regional legislative briefings and has participated in the WMCA Legislative Day in Madison.

He has been very involved in his community where he is the assistant fire chief for the fire department, an active member of his church and has assisted the local hockey association.

Ron has been active in numerous other trucking related organizations and causes. He is one of the three founding members who helped organize the Wisconsin Truckers Convoy for Special Olympics, which celebrates its fifth anniversary this year. This event has allowed the trucking industry to partner with law enforcement and the Special Olympics organization to raise money for Special Olympic athletes.

Ron has a "Heart of Gold" and has helped to organize other fund-raising events for other good causes, such as when people in the industry need a helping hand.

Congratulations and "Thank You" to Ron Vande Zande, the 2009 Frank W. Babbitt Award recipient.

Special Points of Interest: (Source: FMCSA webpage)

- THE AVERAGE COST OF A LARGE TRUCK CRASH INVOLVING A FATALITY IS \$3.6 MILLION PER CRASH
- A CRASH WITH INJURIES COSTS ALMOST \$200,000 PER CRASH
- THE AVERAGE COST OF ALL LARGE TRUCK CRASHES IS ABOUT \$91,000 PER CRASH

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Ron Vande Zande receives the 2009 Babbitt Award from the 2008 recipient, Tom Vandenberg, Schneider National

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WMCA HOLDS ANNUAL MEETING



Scott Walker addresses the WMCA Annual Meeting

The WMCA Annual Meeting was held on October 28, 2009 at the Alliant Energy Center in Madison, in conjunction with the WI Truck Expo. About 150 people attended the Annual Meeting. Keynote speaker was Scott Walker, Milwaukee County Executive and candidate for WI Governor in 2010. Mr. Walker talked about the current and future issues facing everyone in the state of Wisconsin.

The WMCA elected the officers for the coming year. Officers elected are:

Pauline Jaske, Fairway Transit, Chair; Greg Klimek, Klemm Tank Lines, First Vice Chair; Mike Natalizio, HNI Risk Services, Second Vice Chair; Mike Marquardt, Birchwood Transport, Secretary; Bruce Tielens, W E L Companies, Treasurer; Tom Vandenberg, Schneider National, Immediate Past Chair.

Several new members have been elected to the WMCA Board of Directors for a three year term. The new Board members are:

Bill Arnold, Truck Country of

Wisconsin; Mike Bastien, Ryder Systems; Mark DiBlasi, Roadrunner Transportation; Dr. Henry Goldberg, RAIR Technologies; Chad Krueger, AON Risk Services; Richard Roehl, Roehl Transportation; Jerry Schroeder, Schroeder Milk Transit; Eric Van Handel, V&S Midwest Carriers; Dennis Van Lannen, Trudell Trailers; and Carrie Wergin, Integrated Risk Solutions.



Pauline Jaske, WMCA Board Chair and owner of Fairway Transit, conducts the WMCA Annual Meeting

FLEET SAFETY CONTEST WINNERS

Safety is a first priority of everyone in the trucking industry. Each year the WMCA honors the best of the best in terms of safety. Companies are evaluated based on crashes and miles traveled. The 2008 Wisconsin Fleet Safety Awards are sponsored by Great West Casualty and were presented to the following companies by Pat Kuehl, Great West Casualty and Mark Oesterle, WI FMCSA:

Division I (under 500,000 miles):

Blain Supply, Janesville; Boxer Trucking, LLC., Eau Claire; Day & Nite Towing, Baldwin

Division II (500,000 to 1.0 million miles):

Brenntag Great Lakes, LLC, Wauwatosa; Seewhy, Inc, Waukesha

Division III (1.1- 4.9 million miles):

Lowell C. Hagen Trucking, Whitewater

Division IV (5+ million miles):

Con-way Freight, Ann Arbor, MI

Congratulations.



Boxer Trucking



Day and Nite Towing



Brenntag Great Lakes



Seewhy, Inc.



Lowell C Hagen Trucking



ConWay Freight

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J.J. KELLER & ASSOCIATES SPONSOR WI ROAD TEAM

J.J. Keller & Associates has announced they will again be the primary sponsor of the WI Road Team. This sponsorship will allow better promotion and more visibility for the Road Team. A check and banner were presented to Tom Howells and Pauline Jaske at the WMCA Annual Meeting to demonstrate this support.

For the past three years, the Neenah based company has made this commitment to honor their founder, John J. (Jack) Keller. J.J. Keller & Associates has been serving the trucking industry since 1953.

Thank you to J.J. Keller & Associates for their support of the WI Road Team.

The Road Team is always looking for drivers interested in becoming a member. The selection process for next year's team will begin soon. Anyone interested in being on the 2010 WI Road Team should contact Sue Webb at WMCA at 608-833-8200 ext 12 or by e-mail at sfwebb@witruck.org. Nomination forms can be found on the WMCA web site at witruck.org/WI_RT.htm.



Tom Howells (left) and Pauline Jaske (right) accept the sponsorship from Dave Ellis, JJ Keller & Associates (center)

WMCA ANNUAL MEETING PHOTOS



Mark Oesterle, Administrator, Federal Motor Carrier Safety Administration, WI Division, addressed the WMCA Annual Meeting



Thomas DiSalvi, (right) Schneider National, is recognized for his completion of the Safety Supervisors Development Series



Tim Lynch, ATA Sr. VP addressed the luncheon with the current issues at the federal level.



About 150 people attended the WMCA Annual Meeting

Promoting Safe and Reliable Truck Transportation



WISCONSIN MOTOR CARRIERS ASSOCIATION

THANK YOU TO OUR SPONSORS AND EXHIBITORS

DIAMOND SPONSORS:

Badger Utility, Inc.
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J.J. Keller & Associates, Inc.
M3 Insurance Solutions, Inc.
RAIR Technologies, LLC.
Wisconsin Kenworth

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Great West Casualty and Affiliated Agencies:
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- HNI Risk Services, Inc., New Berlin
- Johnson Insurance Agency, Waupaca
- Johnson Insurance Services, Green Bay
- New Richmond Insurance Agency, New Richmond
- The Insurance Center, Antigo
- Westland Insurance Services, Tomah

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Wal Mart Transportation, Inc.

SILVER SPONSORS:

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Lowell C Hagen Trucking, Inc.
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Roehl Transport, Inc.

BRONZE SPONSORS:

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Skinner Transfer Corp.
T T I
The Insurance Center
W&A Distribution, Inc.
Whelaon Towing & Service, Inc.
Wipfli, LLP.
H.O. Wolding, Inc.

TRUCK EXPO EXHIBITORS

Alliance Trailer, Inc.
American Trucking Associations
Badger Trailer & Equipment Corp.
Badger Truck Center, Inc.
Badger Utility, Inc.
Budget Truck & Auto, Inc.
Bud's Truck & Repairs
Capitol International, Inc.
Chiropractic USA
Condon Oil Co.
Cottingham & Butler, Inc.
Cummins NPower
DSI / Clean Burn Energy Systems
De Cleene Truck Refrigeration
Dennis R. Hilker Trucking, Inc.
FABCO Power Systems
Fox Valley Technical College
Goodyear Tire & Rubber Co.
HNI Risk Services, Inc.
Homer's Towing & Service, Inc.

Hy-Drive Technologies
Idle Free Systems, Inc.
Inland Power Group
J.J. Keller & Associates, Inc.
Kelley Williamson
Klemm Tank Lines - Packer Wagon
The Kriete Group
M3 Insurance Solutions
Madison Area Technical College
People Net
Peterbilt Wisconsin
Pomp's Tire Service
Quick Fuel, Inc.
RAIR Technologies, LLC.
Road Ranger Field Marketing
Roadworx magazine
Schenck SC.
Sleep Apnea Solutions, Inc.
Smartdrive / AON
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Stoughton Trailers, LLC.
The Insurance Center
The Truckers Choice
Transport Refrigeration, Inc.
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Wal-Mart Transportation-No Zone Trailer
Waupun Truck-N-Show
WI Kenworth
WI DOT-Division of Motor Vehicles
WI DOT-Division of State Patrol
Women in Trucking
WI Motor Carriers Association
- WI Milk Haulers Association
- WI Motor Coach Association
- WI Movers Association
- WI Towing Association
- WI Road Team
- WI Council of Safety Supervisors

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WISCONSIN MOTOR CARRIERS ASSOCIATION TRUCK EXPO PHOTOS



The Expo featured trucks of various sizes and configurations from a number of dealers



Vendors were available to discuss services, supplies and products



Participants attending the 2010 engine specifications seminar at the Truck Expo



WI Road Team members were on hand to discuss their activities and explain WMCA membership & services



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