



The Wisconsin Council of Safety Supervisors with the Wisconsin Motor Carriers Association has started a Safety Supervisor/Director Development Program. This series of six elective courses will help safety personnel handle their job in an effective and professional way.

As part of this program the Wisconsin Motor Carriers Association will offer a seminar on **Driver Retention & Recruitment Seminar** during the month of June. The half-day seminar will be held in the afternoon on Thursday, June 19 at Waukesha County Technical College, Pewaukee.

This seminar will

- Review best practices for recruiting and retention of drivers:
 - Where are the good drivers?
 - What do your drivers think of your company?
 - Why should a driver come to work for you?
 - Is everyone in your company on the “same sheet of music”
 - Do you “walk the walk” or just “talk the talk?”
 - Collecting statistical data
 - How to find and enhance “recruiters within your fleet.”
 - Objective recognition of the top performers in your fleet
 - Recognition of problem areas for new hires and how to improve their performance thereby improving their retention
 - Who controls turnover in your company....and are they held accountable?
 - Continuous improvement process for orientation and training of drivers
 - Determining the cost of driver turnover
 - Driver Qualification files increasing efficiency of DQ file data collection
 - Driver screening, qualifying and hiring

Materials (handouts) will be provided. Lunch, & dinner (optional) will be provided.

Program details and registration information is enclosed or you may register for the seminar on-line at www.witruck.org.

P.O. Box 44849, Madison, WI 53744-4849 ● (608) 833-8200 ● www.witruck.org

S E M I N A R
Driver Recruitment & Retention

Sponsored By
Wisconsin Council of Safety Supervisors

WHEN & WHERE:

Thursday, June 19, 2008

Waukesha County Technical College

Richard T. Anderson Center

800 Main St Room C051 – C053

Pewaukee, WI 53072

262-695-3474

(See Wisconsin Truck Driving Championships information for hotels)

REGISTRATION FEE: \$75 - Members
 \$100 - Non-members

Registration fee includes: All training materials, coffee, soda, & dinner (optional)

No Confirmations sent. Refunds given up to two working days prior to seminar date.

PRESENTERS:

- Don Jerrell HNI Risk Services, New Berlin, WI will be your instructor. Don is the Vice President of Transportation Services with over 20 years of experience in the trucking industry. Don is former chair of the ATA's Safety and Loss Prevention Management Council's recruiting and retention committee and a former chair of the WCSS. Don is a speaker at the Truckload Carriers Associations Annual Recruiting and Retention Conference. "Being a trucker in the insurance world" provides a unique perspective with regards to risk management.

PROGRAM SCHEDULE:

12:30 p.m.	Registration (coffee)
1:00 p.m.	Why should a driver work for you?
3:00 p.m.	Break
3:15 p.m.	Driver screening, qualifying and hiring
5:00 p.m.	Adjournment
5:30 p.m.	WI Council of Safety Supervisors Dinner Meeting – Optional (dinner cost included) Wisconsin Truck Driving Championships Event Discussion

**REGISTRATION FORM
S E M I N A R**

June 19, 2008

Waukesha County Technical College, Pewaukee

DRIVER RETENTION & RECRUITMENT

**REGISTRATION FEE: \$75 – Members
 \$100– Non-Members**

Payment options:

Check: \$_____ for _____ reservation(s) to attend

Charge \$_____ to my Visa/MC

Account number: _____ Expiration date: _____

Name

Name

Name

Name

Company

Contact Name

Address

City

State

Zip

Email

Phone #

Return completed registration form along with your payment option for the registration fee(s) to:

Wisconsin Council of Safety Supervisors
P.O. Box 44849
Madison, WI 53744-4849
Fax: (608) 833-2875

No Confirmations sent. Refunds given up to two working days prior to seminar date.

SPECIAL NEEDS?? In order to serve you better, please advise the WMCA office ASAP of the special needs of any disabled registrants.